



JOSÉ M^a NÁCHER

MANAGEMENT AND
PRODUCTION PROFESSOR

Academic record

Born in Valencia in 1963. Graduate and Doctor in Economics from the University of Valencia.

Professional experience

He is Professor of Applied Economics at the University of Valencia; Director of Tourism and Leisure Strategies, Research Unit; Co-director of the Postgraduate Course in Business Management of Music, Universitat de València, Fundació Universitat-Empresa ADEIT; 9 Editions Executive Vice President of the Mislata Handball Club; Editor, former coordinator and professor of Tourism Degree -Facultat d'Economia, UV- and promoter and professor of the Degree in Sciences Gastronomic -Facultat de Farmacia, UV; Creative of Communication; Researcher, Consultant and Executive of Strategy and Development, expert in local and autonomous public entities, business associations, non-profit entities, small companies and creative micro-projects in leisure, culture and territorial revitalization; Professor in MBA Junior EDEM, School of Entrepreneurs; and Tourism Advisor to the Valencian Association of Entrepreneurs, AVE.

He has carried out R & D & I publications and academic research about his different fields of work such as the economy, tourism, local development, tourism policy, basic elements of the economy, institutional approaches, positioning strategies and development plans. territorial, among others.

He is currently a full professor of the Management and Production Degree at CSM Galicia.

José Mª Nácher

Born in Valencia in 1963. Graduate and Doctor in Economics from the University of Valencia.

He has many years of experience as a promoter, manager, teacher, coordinator, director of strategy and development and academic.

He has written and published different articles on promotion, tourism, economy, positioning and development.